



47th Westmoreland Arts & Heritage Festival

2021 Bus & Lamppost Banner Advertisement Form

July 2, 3, 4, & 5

Postmark Deadline: May 28, 2021



Festival Lamppost Banner Sponsorships

From July 1 through July 4, 2021, the Westmoreland Arts & Heritage Festival is expected to attract 125,000 people. An effective way to demonstrating your support to those people is through sponsoring a Festival Lamppost Banner with your name or your organization's name or business' name in full color. There are only 15 of these banners available, and with sponsorship priced at just \$275, they are sure to be reserved quickly. All printing cost are included. If you are a returning banner sponsor, your cost is only \$200 if you wish to use your same banner. Reservations are on a first-come, first-serve basis. Please call 724-834-7474 to reserve a banner or email diane@artsandheritage.com

Bus Banner Sponsorships

Bus banners span the side of one of our Festival shuttle buses. Your banner will be seen by thousands of people as buses travel constantly from the University of Pittsburgh at Greensburg, Saint Vincent College, downtown Greensburg, and Nicely Elementary School to the Westmoreland Arts & Heritage Festival.

For each \$150 (printing costs included), your 20" x 48" full color banner will be displayed on one side of one of our shuttle buses all four days of the Festival! People are appreciative of the Festival shuttle bus as a convenient, low-cost means of attending the Festival and they will appreciate your business being a part of it.



2021 Bus & Lamppost Banner Advertisement Form

POSTMARK DEADLINE: May 28, 2021

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

- New Lamppost Banner \$275
- Returning Lamppost Banner \$200
- Shuttle Bus Banner \$150

PLEASE PROVIDE YOUR AS DESIGN OR LOGO IN **PDF** OR **JPG** FORMAT

NO DESIGN SERVICES ARE OFFERED

ALL DESIGNS MUST BE RECEIVED BY MAY 28, 2021

Signature: _____ Date: _____

Make check s payable to "Westmoreland Arts & Heritage Festival"

Please mail payment and form to Westmoreland Arts & Heritage Festival, 252 Twin Lakes Road, Latrobe, PA 15650

Revised 08/2020



The Westmoreland Arts & Heritage Festival receives state arts funding support through a grant from the Pennsylvania Council of the Arts, a state agency funded by the Commonwealth of Pennsylvania and the National Endowment for the Arts, a federal agency.

The Westmoreland Arts & Heritage Festival is a 501 (c)(3) Non-profit Organization. A copy of the official registration and financial information of the Westmoreland Arts & Heritage Festival may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Participation or registration does not imply endorsement.

Mail application to: Westmoreland Arts & Heritage Festival, 252 Twin Lakes Road, Latrobe, PA 15650

E-mail: info@artsandheritage.com Phone: 724-834-7474 Fax: 724-850-7474